



GENESEO
**CHAMBER of
COMMERCE**

Where the *future* grows.

By **Advancing Commerce and
Tourism, we **ACT** in Geneseo.**



**2023 Geneseo Chamber
Membership Packet**

You are invited to join the Geneseo Chamber!

New members enjoy a 25% discount to join.

Your membership supports the following efforts that make Geneseo an amazing community:

See a Return on Your Investment: Geneseo Chamber members see a return on their investment through the various events and promotions we organize to drive commerce and tourism in Geneseo. This includes the Shop Geneseo! promotion, which represented an economic impact of over \$132,000.00 in 2022, and our Geneseo Chamber gift certificate program which generated over \$143,000 in 2022 - a combined economic impact of over a quarter million dollars. Many Chamber member businesses report a return on their investment of up to 20 times their initial investment as a result of the Chamber's efforts.

Strengthen our Local Economy: The Geneseo Chamber has helped to augment the economic growth of Geneseo for decades - promoting Geneseo as a desirable place to live, work, play, shop, dine, and develop. Geneseo defies the economic trends seen in Illinois, and the Geneseo Chamber's efforts have helped contribute to the success of Geneseo's business community, and to the success of the Geneseo community overall.

Support Non-Profit Organizations: Chamber-sponsored events such as the Music Festival, Trains, Planes & Automobiles, and the Geneseo Christmas Walk provide a fundraising platform for many area non-profit organizations. We also have a strong track record of connecting local non-profits with potential donors or funding sources.

Support Community Events: Your membership supports the community events you and your employees love to attend, including Geneseo Artwalk, State Street Market, Scarecrow Row, and the famous Geneseo Christmas Walk! Our signature community events also provide a measurable economic benefit to every business in Geneseo. In 2022, the Geneseo Chamber's signature community events attracted over 31,000 attendees.

Support our local Small Business Community: The Geneseo Chamber helps to promote new and upcoming businesses in Geneseo. Don't need promotion? Your membership helps strengthen those who do, which brings more people to your business and shows that your business is willing to work together and support a strong local economy.

Customers Value Chamber Membership: Membership with the Geneseo Chamber tells your customers that your business values contributing to our community. The Geneseo Chamber hosts popular community events and helps build the character of Geneseo that so many enjoy. Get involved with the Chamber and discover how your business and customers can benefit from Chamber membership.

Support the Local Arts: Many of the Geneseo Chamber's efforts highlight our local arts community - from visual to sonic arts. Notably, the Geneseo Chamber has spearheaded the Geneseo Mural Project, bringing colorful mural to life in Geneseo and beautifying our community at the same time. Your Chamber membership supports the arts locally.

Please complete this form and mail it with payment to:

Geneseo Chamber of Commerce
117 S. Oakwood Ave.
Geneseo, IL 61254



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Business Name _____ **Owner/CEO** _____

Address _____ **City** _____ **State** _____

Phone # _____ **Number of Employees:** _____ Full-Time _____ Part-Time

Main Contact _____ **Email for Main Contact** _____

Phone _____

Other email contacts you would like included for Chamber newsletters and general correspondence.

Does your business wish to participate in the Gift Certificate program : Yes _____ No _____

(This means your business will accept Chamber issued Gift Certificate checks as a form of payment)

Are you participating in the 110% Club: Yes _____ No _____

110% Club - Geneseo Chamber of Commerce has an established program whereby members can contribute 10% over and above their regular dues fee. These funds are then added to the scholarship endowment fund which will assist with college expenses. The scholarship is awarded to a high school senior(s) who plans to major in business or a business-related field.

Please write a brief description of your business . _____

What Directory Category would you like to be listed under? _____

What year was your business established? _____

What issues are important to your business? _____

For chamber use only

Dues Class _____ **Date Paid** _____ **Check #** _____ **Amount \$** _____ **110% Donation \$** _____ **QuickBooks Entry** _____

Outlook Contact _____ **Website Directory** _____ **Constant Cont. Directory** _____ **Membership Master List** _____

Geneseo Chamber of Commerce Investment Schedule 2023

SCHEDULE A

General business in Geneseo

Fewer than 5 Employees	\$308
5 – 9 Employees	\$475
10 – 15 Employees	\$569
16 – 20 Employees	\$636
21 – 25 Employees	\$692
26 – 35 Employees	\$743
36 - 50 Employees	\$792
51 – 75 Employees	\$909
76 – 100 Employees	\$1,115
101 – 150 Employees	\$1,333
151 – 200 Employees	\$1,527
201 – 1,000 Employees per employee over 200	\$1,624 & \$1.93

**Note* Two part-time employees equal one full-time employee.

SCHEDULE B

Public/Private Utilities

Less than 500 Customers	\$335
500 – 1,499 Customers	\$436
1,500 – 2,499 Customers	\$537
2,500 – 3,499 Customers	\$643
3,500 – 4,499 Customers	\$749
4,500 – 5,499 Customers	\$854
5,500 and above -	Negotiated

SCHEDULE C

Hotels/Motels

\$3.69 per room (\$205 minimum)

SCHEDULE D

Financial Institutions

\$643 base fee up to \$5 million in assets

Plus \$23/million for next 6 – 50 million

Plus \$18/million for next 51 – 100 million

Plus \$13/million for next 101 – 200 million

Plus \$8/million in excess of \$200 million

**Based on Geneseo assets only*

SCHEDULE E

\$616

School Districts

SCHEDULE F

\$128

*Non-Profits with 3 or fewer employees/Individuals/
Small Home-Based Business**

**Note* - A small home based business is defined by the absence of a storefront and employees.

SCHEDULE G

\$291

Associate Membership

Business providing service in the area, but not located in Geneseo School District.

Businesses must pay for their full membership on an annual basis to receive Geneseo Chamber benefits & services, including but not limited to being listed in our business directories.

**Contact the Geneseo Chamber if we
can be of assistance:**

- **Phone: 309-944-2686**
- **Email: geneseo@geneseo.org**
- **Address: 117 S. Oakwood Ave.**

Geneseo, IL 61254

(Office located inside of Geneseo City Hall)

Geneseo Chamber of Commerce Staff:

- **Executive Director: Zack Sullivan**
- **Administrative Assistant: Valerie Kline**