



GENESEO CHAMBER *of* COMMERCE

Where the *future* grows.

By Advancing Commerce & Tourism, we
ACT in Geneseo.



2022 Geneseo Chamber Membership Packet

Make a difference by joining the Geneseo Chamber!

Your membership supports the following efforts that make Geneseo an amazing community:

See a Return on Your Investment: Geneseo Chamber members see a return on their investment through the various events and promotions we organize to drive commerce and tourism in Geneseo. This includes the Shop Geneseo! promotion, which generated over \$121,000.00 for our local economy in 2021. Many Chamber member businesses report a return on their investment of up to 20 times their initial investment as a result of the Chamber's efforts.

Strengthen our Local Economy: The Geneseo Chamber has helped to augment the economic growth of Geneseo for decades - promoting Geneseo as a desirable place to live, work, play, shop, dine, and develop. Geneseo defies the economic trends seen in Illinois, and the Geneseo Chamber's efforts have helped contribute to Geneseo's success as a community overall.

Support Non-Profit Organizations: Chamber-sponsored events provide a fundraising platform for many area non-profit organizations.

Support Community Events: Your membership supports the community events you and your employees love to attend, including Geneseo Music Fest, the Trains, Planes & Automobiles festival, State Street Market, Scarecrow Row, and the famous Geneseo Christmas Walk! Our large community events also provide a measurable economic benefit to every business in Geneseo.

Support our local Small Business Community: The Geneseo Chamber helps to promote new and upcoming businesses in Geneseo. Don't need promotion? Your membership helps strengthen those who do, which brings more people to your business and shows that your business is willing work together and support a strong local economy.

Customers Value Chamber Membership: Customers are often surprised to learn when a business is not a Chamber member, as the Geneseo Chamber hosts popular community events and helps build the character of Geneseo that so many enjoy. Get involved with the Chamber and discover how your business and customers can benefit from Chamber membership.

Support the Local Arts: Many of the Geneseo Chamber's efforts highlight our local arts community - from visual to sonic arts. The Geneseo Artwalk is an opportunity for local artists and Art students to share their work, and live music performed by Geneseoans can often be found at our events. Your Chamber membership supports the arts locally.



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Business Name _____ **Owner/CEO** _____

Address _____ **City** _____ **State** _____

Phone # _____ **Number of Employees:** _____ Full-Time _____ Part-Time

Main Contact _____ **Email for Main Contact** _____

Phone _____

Other email contacts you would like included for Chamber newsletters and general correspondence.

Does your business wish to participate in the Gift Certificate program : Yes _____ No _____

(This means your business will accept Chamber issued Gift Certificate checks as a form of payment)

Are you participating in the 110% Club: Yes _____ No _____

110% Club - Geneseo Chamber of Commerce has an established program whereby members can contribute 10% over and above their regular dues fee. These funds are then added to the scholarship endowment fund which will assist with college expenses. The scholarship is awarded to a high school senior(s) who plans to major in business or a business-related field.

Please write a brief description of your business _____

What year was your business established: _____

What issues are important to your business? _____

For chamber use only

Dues Class _____ **Date Paid** _____ **Check #** _____ **Amount \$** _____ **110% Donation \$** _____ **QuickBooks Entry** _____

Outlook Contact _____ **Website Directory** _____ **Constant Cont. Directory** _____ **Membership Master List** _____

Geneseo Chamber of Commerce Investment Schedule 2022

SCHEDULE A

General business in Geneseo

Fewer than 5 Employees	\$302
5 – 9 Employees	\$466
10 – 15 Employees	\$558
16 – 20 Employees	\$624
21 – 25 Employees	\$678
26 – 35 Employees	\$728
36 - 50 Employees	\$776
51 – 75 Employees	\$891
76 – 100 Employees	\$1,093
101 – 150 Employees	\$1,307
151 – 200 Employees	\$1,497
201 – 1,000 Employees per employee over 200	\$1,592 & \$1.89

**Note* Two part-time employees equal one full-time employee.

SCHEDULE B

Public/Private Utilities

Less than 500 Customers	\$328
500 – 1,499 Customers	\$427
1,500 – 2,499 Customers	\$526
2,500 – 3,499 Customers	\$630
3,500 – 4,499 Customers	\$734
4,500 – 5,499 Customers	\$837
5,500 and above -	Negotiated

SCHEDULE C

Hotels/Motels

\$3.62 per room (\$201 minimum)

SCHEDULE D

Financial Institutions

\$630 base fee up to \$5 million in assets

Plus \$23/million for next 6 – 50 million

Plus \$18/million for next 51 – 100 million

Plus \$13/million for next 101 – 200 million

Plus \$8/million in excess of \$200 million

**Based on Geneseo assets only*

SCHEDULE E

\$604

School Districts

SCHEDULE F

\$125

*Non-Profits with 3 or fewer employees/Individuals/
Small Home-Based Business**

**Note - A small home based business is defined by the
absence of a storefront and employees.*

SCHEDULE G

\$285

Associate Membership

Business providing service in the area, but not located in
Geneseo School District.

***Businesses must pay for their full membership on an
annual basis to receive Geneseo Chamber benefits &
services, including but not limited to being listed in our
business directories.***